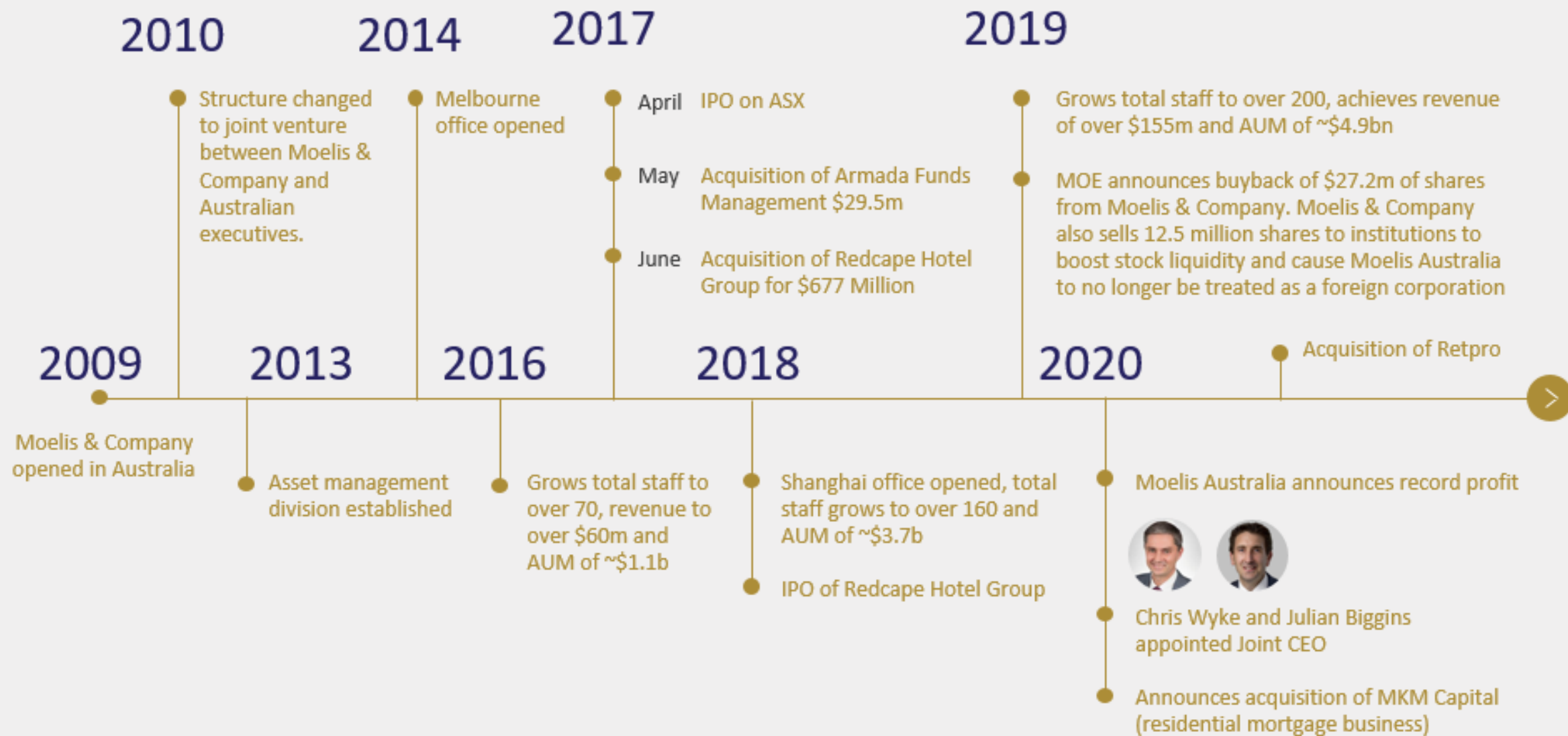




**MOELIS**  
AUSTRALIA

# Our History



# Where are we now?

<b>1</b>	An Australian headquartered diversified financial services firm with activities in Asset Management Corporate Advisory & Equities, Lending and various co-investments	<b>\$5.4bn</b>	<b>AUM</b>
<b>2</b>	67% of our 2020 revenue was from Asset Management and balance sheet capital investments, compared with 25% in 2016	<b>~\$800m</b>	<b>Market Capitalisation</b>
<b>3</b>	Our \$5.4bn of AUM spans Real Estate (\$2.2bn), Hospitality (\$1.3bn), Credit (\$1.1bn) and Equities (\$500m), as well as Private Equity and Venture Capital (\$300m)	<b>\$240m</b>	<b>Net Assets</b>
<b>4</b>	We have offices in Sydney, Melbourne, Perth, Shanghai, Beijing, London and Hong Kong	<b>\$160m</b>	<b>Revenue</b>
<b>5</b>	We manage investments for investors from 18 different countries	<b>355+</b>	<b>Staff</b>
		<b>27%</b>	<b>Revenue CAGR (Since Listing)</b>
		<b>18</b>	<b># of countries our investors come from</b>

# Strategic framework

Vision: **Who we are**

The next great financial group borne out of Australia,  
admired for its great **people** and its **adaptability**

Purpose: **Why we're here**

Deliver long term value for our  
clients, partners, people, shareholders

Positioning: **What we do best**

Connections that create value

Values: **How we do it**

Growth | Cohesion | Innovation | Accountability



**MOELIS**  
AUSTRALIA

New



MA Financial Group

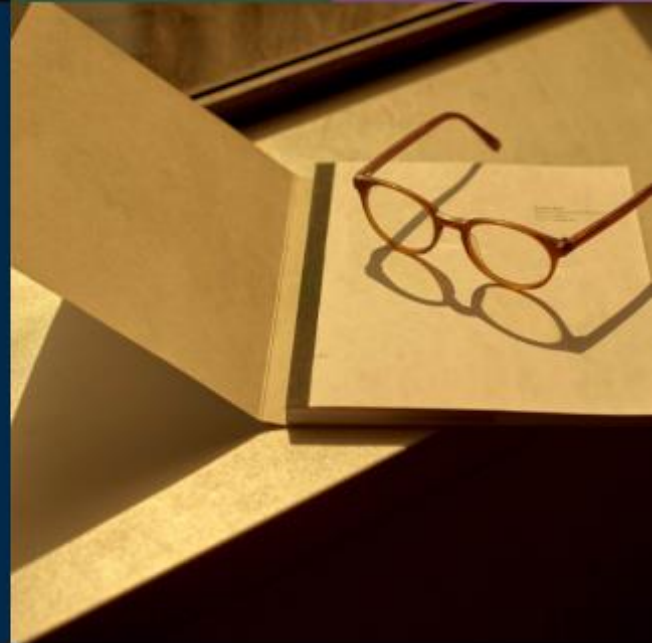


1.20% P.A.<sup>3</sup>

94%



Doors will be opened  
to those who are bold  
enough to knock





**MA** MA Priority Income Fund

00/00/00 Client Name



MA Financial Group

01 Chapter Title

MA Financial Group

**MA**

We are a leading diversified financial services group that has built a strong reputation for assisting growth companies raise expansion capital.


MA Financial Group

Heading

MA is one of the leading ECM investment banks for advising mid-cap companies on secondary issuance and initial public offers, that has extensive and relevant experience in raising equity, having raised over \$10 billion in total across almost 150 transactions since inception in 2009.

**23.4%**

Number of times document has been submitted to regulator. Contact client@ma.com for more info.



MA Financial Group

Heading


- MA is a leading diversified financial services group that has built a strong reputation for assisting growth companies raise expansion capital to meet their critical objectives.
- MA is one of the leading ECM investment banks for advising mid-cap companies on secondary issuance and initial public offers, that has extensive and relevant experience in raising equity.
- MA has raised over \$10 billion in total across almost 150 transactions since inception in 2009.

MA Financial Group

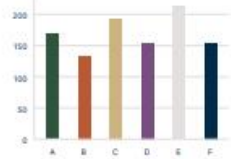
Graphs & Infographics

MA is a leading diversified financial services group that has built a strong reputation for assisting growth companies raise expansion capital to meet their critical objectives. MA is one of the leading ECM investment banks for advising mid-cap companies on secondary

SMALL HEADING



SMALL HEADING



MA Financial Group



# The MAFG Business



ASX: **MAF**

[www.mafinancial.com](http://www.mafinancial.com)

Subject to shareholder vote (28 May 2021)

## Asset Management



transitioning over time to



MA Hotel Management name continues

**Email:**

@mafincial.com

## Corporate Advisory and Equities

MA MOELIS AUSTRALIA

Adopting the visual look and feel  
of Moelis & Company

Emphasis on the global  
strategic alliance

**Email:**

@moelisaustralia.com

## Corporate / Lending / Other



Will transition name change in line  
with headstock name change

**Email:**

@mafincial.com

## Continuing brands

**RetPro**

**Redcape**  
HOTEL GROUP



# Strategic alliance

MA MOELIS AUSTRALIA

MOELIS & COMPANY



“ When Moelis & Company **established a partnership** with a talented group of Australian executives back in 2009, I had no doubt it would grow to be a **great success**. I’ve watched with pride as the business has grown in these past 12 years, and commend the team on turning what began life as boutique investment bank into a **vibrant and innovative diversified financial services company**.

All of us at **Moelis & Company** look forward to watching **MA Financial Group** continue to flourish in the years ahead – just as we look forward to **continuing our long and very successful partnership in investment banking**. ” — *Ken Moelis*

# Key dates

23 April

Notice of AGM issued to shareholders

14 May

Investor day

28 May

Resolution considered by shareholders

31 May - 11 June

Name Change becomes effective upon ASIC confirmation



MA Financial Group





MA Financial Group